



CENTRAL WASHINGTON UNIVERSITY

August 1, 2005

To Whom It May Concern:

It is with great pleasure that I write in support of Derrick Peters' application for employment in the field of public relations. I have worked closely with Derrick this year in his role as Executive Vice President of the Associated Students of Central Washington University, and feel very qualified to comment on his abilities and his potential for success.

Derrick is a dedicated, thoughtful and imaginative student leader. I am most familiar with his work in student government, and therefore will restrict most of my comments to that aspect of his record at Central. However, I am aware that he has a solid academic background as a public relations major with a minor in business administration. He also has experience in event planning and entertainment through his efforts in putting together and promoting this spring's Senior Celebration at CWU and coordinating the fall "Wellington's Wildfire" Homecoming event, as well as through his work with Flame Productions and Rogue Productions.

In his service on the ASCWU Board of Directors, Derrick has had a very positive impact on student life at CWU through several outstanding projects. Most notable have been the creation of a student polling center to measure student opinion on important issues; his efforts to improve the aesthetics of the CWU campus, particularly by creating a Chess Park at a location in the center of campus; his assistance with the transfer of the "Safe Ride" transportation system; and his contributions in articulating important positions of particular concern to students before state and local public bodies, in conjunction with the Washington Student Lobby and in presentations before the Ellensburg City Council.

Derrick was also a leader among this year's CWU student body officers, a notably active and effective group of individuals. Indeed, in an unprecedented gesture, the CWU Board of Trustees and administration at the June trustees meeting passed resolutions of appreciation for each member of the ASCWU Board of Directors, commending them for their individual and collective accomplishments. This action was taken because this year's ASCWU Board of Directors has collaborated productively with campus officials and constituencies as well as with groups and individuals in the local community to provide innovative ways for CWU students to participate meaningfully and positively in both campus and community life. As I said at that meeting, this Board of Directors has been one of the most active and effective groups of student leaders I have ever known. I regard Derrick as among those most responsible for their distinguished record of service to the campus. He clearly was among those who helped the BOD work effectively together as a team, and enabled them to build collaborative relationships and partnerships with a wide variety of campus and community agencies.

Office of the President

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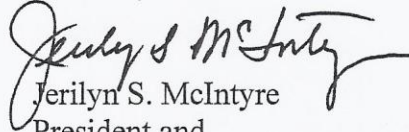
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The experience Derrick has acquired in student government will be directly relevant to his career goals. Throughout this year he has especially demonstrated his ability to apply his academic background in public relations to his interest in entertainment and events planning. Furthermore, in all situations in which I have observed him and worked with him, Derrick has been an intelligent, well spoken, honest and enterprising young man, respected by both university officials and his fellow students. He is also a very personable, well-organized and caring young man. I am certain that he will be an asset to any company or organization he joins, both as an employee and as a colleague.

Derrick Peters is one of the most capable student leaders I have known in more than 20 years as a university administrator. I expect great things from him in the future. He has the intellectual ability, the leadership skills and the personal qualities of integrity, dedication and imagination that will serve him well in any profession he enters. He therefore has my highest recommendation.

Please do not hesitate to contact me if you wish any explanation or further elaboration of the above evaluation.

Sincerely,



Jerilyn S. McIntyre
President and
Professor of Communication